

#TxEdTuesday

PUBLIC SCHOOL ADVOCACY

WEEKLY THEMES

- 2/9** Why Do You Love Your Schools?
- 2/16** Celebrate CTE
- 2/23** National Public Schools Week
- 3/2** Texas Public Schools Week
- 3/9** National School Breakfast Week
- 3/16** Texas History Month
- 3/23** Celebrate Art in Schools
- 3/30** Celebrate Music in Schools
- 4/6** National Library & School Librarians Week
- 4/13** More Than a Test!
- 4/20** Celebrate Higher Ed Partners
- 4/27** Focus on Extracurriculars & Clubs
- 5/4** Teacher & Staff Appreciation Week
- 5/11** Thank Your Community
- 5/18** College & Career Ready
- 5/25** Celebrate Your Support Team
Paraprofessionals/Cafeteria
Staff/Bus Drivers/Custodians
- 6/1** Celebrate a Successful Year

HOW DOES #TXEDTUESDAY WORK?

#TxEdTuesday is a social media campaign designed to brag on the great things happening in Texas public schools while engaging our state legislators. Tweet and post great things about your district and tag your state representatives and senators. Use #TxEdTuesday to ensure that your posts are in the campaign.

3 EASY STEPS

TELL IT

Tell your school's story. Thank the legislators that support your students, families and teachers. Use photos and videos to engage your friends and colleagues.

TAG IT

Tag your state representatives and senators. It is very important that you use the hashtag #TxEdTuesday to be included in the campaign. The @TxEdTuesday twitter account will be following and re-tweeting the hashtag posts along the way.

SHARE IT

Share and re-tweet positive stories you see from other school districts. Let's support each other and public education in Texas.

GOAL

Each Tuesday, the goal is to have at least 1,000 POSTS using #TxEdTuesday on both Facebook, Twitter & Instagram.