



# Corporate Partner Program

**BRONZE \$500**

- Use of Friends logo on your website/materials
- Bronze Partner digital seal for use on your materials
- Company name with link listed on Friends website

**SILVER \$1,500**

- One-time group recognition on Friend social media channels with an audience over 31k
- Use of Friends logo and Silver Partner seal on your website/materials
- Company name listed on Friends website
- Friends tabletop sign for use at trade shows

**GOLD \$3,000**

- Logo displayed on-screen at the Friend of the Year (FOY) Dinner, 3 per slide by partner level
- Company name listed in Friend of the Year Dinner program
- Company name listed as Friends Partner in e-newsletters

- One individual and one group recognition on Friends social media channels with an audience over 31k
- Use of Friends logo and Gold Partner seal on your website/materials
- Company name with link on Friends website
- Friends tabletop sign for use at trade shows

**PLATINUM \$5,000**

- Table host at Friend of the Year Dinner (FOY) (seats 8/name on table)
- Logo recognition in FOY Dinner program & on-screen presentation during event
- Logo recognition at Friends events
- Logo featured on JumboTron at FOY Dinner, 2 partners per slide
- Company logo & bio with link on Friends website
- 2 individual partner recognition social media posts

- 1 partner-level group post on Friends channels with 31k followers
- Use of Friends logo and Platinum Partner seal on your website/materials
- Company logo with link included in e-newsletters to over 60k subscribers
- Logo on Friends *letterhead* distributed with poster to over 8,700 campuses & 1,000+ ISD offices\* commit by 9/1\*
- Friends tabletop sign for use at trade shows

**DIAMOND \$10,000**

- Co-Host of Women's Superintendents Dinner (*exclusive to Diamond & Best Friend Levels*)
- Two tickets to attend Women's Superintendents Dinner
- Co-Host Friend of the Year Awards Dinner Reception
- Logo representation at all Friends meetings & events
- Preferred table host at Friend of the Year Dinner (table of 8)
- Prominent logo featured on JumboTron at FOY Dinner
- Logo placement in Dinner program & on-screen during event
- Logo with link in all newsletters to over 50k subscribers
- A 100-word e-newsletter "Corporate Partner Spotlight" featuring your company with logo/photo/video link

- Use of Friends logo and Diamond Partner seal on your website/materials
- Company logo, bio, and link on Friends website
- Rotating featured ad on Friends homepage
- 2 individual social media posts and 1 group post by partner level, with an audience of over 31k followers
- 1 featured project/ad-type post on Friends social media channels
- Logo on Friends poster distributed to over 8,700 campuses and 1,000+ ISD offices \*commit by 9/1\*
- Friends tabletop sign for use at trade shows

## BEST FRIEND

- Title sponsor of FOY Dinner. Premier table location (table of 8)
- Title Sponsor of all Friends events (ie Women's Supe. Dinner)
- Two company partner social media posts
- Featured logo included as Friends Partner in all e-newsletters
- Two featured product/ad-type posts\*\* in e-newsletter

## \$25,000

\*\*CONTENT PROVIDED BY PARTNER

- A 150-word "Corporate Partner Spotlight" in the e-newsletter featuring company logo/photo/video\*\*
- Featured banner ad on Friends homepage
- Use of Friends logo & Best Friend Partner seal
- Premier placement of logo on Friends poster\*