

Corporate Partner Program

BRONZE \$500

- Use of Friends logo on your website/materials
- Bronze Partner digital seal for use on your materials
- Company name with link listed on Friends website

SILVER \$1,500

- One-time group recognition on Friend social media channels with an audience over 31k
- Use of Friends logo and Silver Partner seal on your website/materials
- Company name listed on Friends website
- Friends tabletop sign for use at trade shows

GOLD \$3,000

- Logo displayed on-screen at the Friend of the Year (FOY) Dinner, 3 per slide by partner level
- Company name listed in Friend of the Year Dinner program
- Company name listed as Friends Partner in e-newsletters

- One individual and one group recognition on Friends social media channels with an audience over 31k
- Use of Friends logo and Gold Partner seal on your website/materials
- Company name with link on Friends website
- Friends tabletop sign for use at trade shows

PLATINUM \$5,000

- Table host at Friend of the Year Dinner (FOY) (seats 8/name on table)
- Logo recognition in Friend of the Year Dinner program & on-screen presentation during event
- Logo recognition at Friends events
- Logo featured on JumboTron at FOY Dinner, 2 partners per slide
- Company logo & bio with link on Friends website
- 2 individual partner recognition social media posts

- 1 partner-level group post on Friends channels with 31k followers
- Use of Friends logo and Platinum Partner seal on your website/materials
- Company logo with link included in e-newsletters to over 60k subscribers
- Logo on Friends *letterhead* distributed with poster to over 8,700 campuses & 1,000+ ISD offices*
- Friends tabletop sign for use at trade shows

* MUST COMMIT BY 9/1*

DIAMOND \$10,000

- Co-Host of Women's Superintendents Dinner (*exclusively offered to Diamond & Best Friend Levels*)
- Four tickets to attend Women's Superintendents Dinner
- Co-Host Friend of the Year Awards Dinner Reception
- Logo representation at all Friends meetings & events
- Preferred table host at Friend of the Year Dinner (table of 8)
- Prominent logo featured on JumboTron at FOY Dinner
- Logo recognition in FOY Dinner program and on-screen presentation during event
- Logo with link in all newsletters to over 50k subscribers
- A 100-word e-newsletter "Corporate Partner Spotlight" featuring your company with logo/photo/video link

- Use of Friends logo and Diamond Partner seal on your website/materials
- Company logo, bio, and link on Friends website
- Rotating featured ad on Friends homepage
- 2 individual social media posts and 1 group post by partner level, with an audience of over 31k followers
- 1 featured project/ad-type post on Friends social media channels
- Logo on Friends poster distributed to over 8,700 campuses and 1,000+ ISD offices *commit by 9/1*
- Friends tabletop sign for use at trade shows

BEST FRIEND

\$25,000

**CONTENT PROVIDED BY PARTNER

- Title sponsor of FOY Dinner w/premier table location (table of 8)
- Title Sponsor of all Friends events (ie Womens Supe. Dinner)
- Two company partner social media posts
- Featured logo included as Friends Partner in all e-newsletters
- Two featured product/ad-type posts** in e-newsletter

- A 150-word "Corporate Partner Spotlight" in the e-newsletter featuring company logo/photo/video**
- Featured banner ad on Friends homepage
- Use of Friends logo & Best Friend Partner seal
- Premier placement of logo on Friends poster*



2022/2023 Partner Agreement

If you are interested in being a Friends Corporate Partner, please fill out the information below and return your signed form via email to jstorm@fotps.org.



You may also mail your form to: **CURRENT ADDRESS**
Friends of Texas Public Schools
108 Wild Basin Rd. South Suite #250
Austin, TX 78746

Or to pay by Credit Card, join online: www.fotps.org

Partner Level (please check one)

___BEST FRIEND (\$25,000)___DIAMOND (\$10,000)___PLATINUM (\$5,000) ___GOLD (\$3,000) ___ SILVER (\$1,500) ___BRONZE (\$500)

Company/Organization Name (as you would like to see it displayed)

Contact Name

www: _____ @ _____
Website Social Media Handle(s)

Contact Email Contact Phone

Billing Address City/State/Zip

SIGNATURE

Your signature below constitutes your agreement to sponsor Friends of Texas Public Schools for the 2022-23 Fiscal Year, beginning July 1, 2022 and ending June 30, 2023.

Authorized Company/Organization Officer (please print) Title

Signature Date