



FRIENDS

★ of Texas Public Schools ★

Corporate Partner Program

BRONZE \$500

- Use of Friends logo on your website/materials
- Company name listed on Friends website
- Friends tabletop sign for use at trade shows

SILVER \$1,500

- *Bronze items PLUS:*
- Company name listed in Gala program
- Discounted admission to the Gala
 - \$25 off \$200 ticket, up to four tickets
- Company name displayed on-screen at Gala
- One-time recognition on Friends social media channels

GOLD \$3,000

- *Silver items PLUS:*
- Company name listed as Partner in e-newsletters
- 15% discount on Gala table (seats 8)

- Logo displayed on-screen at Gala
- Logo included in Gala program
- Company name with link on Friends website

PLATINUM \$5,000

- *Gold items PLUS*
- Choice of:
 - Gala reception co-sponsorOR
 - Golf Tournament hole sponsor (includes 4 non-golfers)
- Logo featured on JumboTron at Friend of the Year Gala
- Logo recognition in Gala program & on-screen display
- Table host at Friend of the Year Gala (seats 8/name on table)
- Golf Tournament discount (\$150 off foursome/\$50 off individual)
- First right of refusal for additional Friends events/activity sponsorship

- Logo on Friends poster distributed to 8700 campuses & 1000 ISD offices *commit by 8/31 to be include*
- Superintendent's Advisory Council meeting co-host (2 tickets)
- One-time featured ad in Friends e-newsletter
- Company logo and bio with link on Friends website
- 4x per year social media post on Friends channels (content provided by Partner)
- Logo recognition as Friends Partner at events

DIAMOND \$10,000

- Women Superintendents Dinner co-host (2 tickets)
- Hole sponsor @ 1 Golf Tournament. Includes 4 non-golfers
- Golf Tournament discount
 - \$150 off foursome/\$50 off individual ticket
- Gala reception co-sponsor
- Logo featured on JumboTron at Friend of the Year Gala
- Logo placement in Gala program & on-screen presentation
- Preferred table host at Friend of the Year Gala (Table of 8)
- Additional Gala tables at a 15% discount
- Prominent logo on poster distributed to 8700 campuses & 1000 ISD offices *commit by 8/31 to be included*

- Superintendent's Advisory Council meeting co-host (2 tickets)
- Company logo featured on Friends homepage
- One-time 200 word article in e-newsletter as "Corporate Partner Spotlight" featuring Partner logo/photo/video link
- One-time featured ad in Friends e-newsletter
- Logo included as Friends partner in all newsletters
- Use of Friends logo on your website/materials
- Company logo and bio with link on Friends website
- 4x per year social media posts (content provided by Partner)
- Logo recognition as Friends partner at events
- First right of refusal for additional events/activity sponsorship
- Friends tabletop sign for use at trade shows



Sponsorship Opportunities

Golf Tournament

*1 available per tournament

	Partners	Non-Partners
Title Sponsor*	\$5,000	Not available
Hole Sponsor & 4 non-golfers	\$2,500	\$3,000
Reception sponsor night before tourney (limit 4)	\$2,500	Not available
Drink Sponsor*	\$1,500	\$2,000
Lunch Sponsor*	\$1,000	\$1,500
Breakfast/Coffee Sponsor*	\$750	\$1,000
Award Sponsor (limit 4)	\$250	\$250
Door Prize Sponsor	\$100	\$100

Friend of the Year Gala

November 17, 2021

	Partners	Non-Partners
Title Sponsor (1 available)*	\$10,000	\$15,000
Drink sponsor (2 companies can split for \$2,500 each)	\$5,000	\$5,500
Scholarship Sponsor (2 available)	\$2,500	\$3,000
Host Table of 8	**\$1,850	\$1,850

*must commit by 8/31 to be included on invite mailed to superintendents. 2 seats at head table and 2 minute remarks from stage.

** 15% discount applies for Gold partners and above

Miscellaneous

	Partners	Non-Partners
Advocacy Summit co-host (includes 4 tickets)	\$2,500	Not available
Co-host of Women Superintendents Dinner (2 tickets, Platinum only)	\$2,500	Not available
Social media promotion of company/event/product up to 8 posts	\$2,000	\$3,000
E-newsletter promotion (one per newsletter, 1st come 1st serve)	\$1,500	\$2,000
Social media promotion of company/event/product up to 4 posts	\$1,000	\$1,500